



Market Visit to Azerbaijan (Multi-Sector)

Located strategically to be the “business gateway” between Europe, Asia and the Middle East, Azerbaijan has undergone dramatic economic change and development since the early 1990s.

The UK already has an established presence in the country, principally through BP-led projects in the oil and gas sectors and British business benefits from a strong reputation locally. The UK is the single largest foreign investor in the country and is well placed to do more.

UK Trade & Investment (UKTI) has identified opportunities in the following sectors: **Infrastructure, High Technology/ICT and Education.**

Infrastructure – Multi-million dollar projects include the expansion of the Baku Metro, new rail and road links to Georgia and Turkey, privately-built power generation, airport and shipyard projects. Furthermore, Azerbaijan will be hosting three major international events: the European Games, the Islamic Games and Formula One.

High Technology/ICT – The Azerbaijani authorities’ goal is to bring ICT infrastructure and services to international standards. It is expected that investment in this sector will amount to about \$4bn by 2020. Major opportunities will arise from the creation of the Trans Eurasian Information Superhighway, a fiber-optic line providing direct internet access to Eurasia.

Education – The education sector is key in a wide range of projects in Azerbaijan. With the UK education industry highly regarded, there is a growing interest in the education sector across all industries.

Book now

If you would like to book onto this market visit or find out how we can develop your business overseas, please contact us:

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Date: 30 September - 2 October 2014

Administration Fee: £250 (+VAT)

Additional costs for flights and in-market activities to be covered by the companies.

Eligibility

Market Visit Organisers may cover accommodation for eligible London companies for 4 nights in a designated hotel.

Eligibility will be assessed on the basis of your application.

Benefits

- Support from an experienced group leader before, during and after the visit
- In-market briefing with business networking reception
- Pre-mission briefing in London
- Flexibility to vary your own agenda to pursue your own business interests
- Help to identify potential customers or partners and to arrange meetings with them via our Overseas Market Introduction Service (OMIS)

**Register your interest before
Tuesday 2 September 2014**

