



# *Asia Trade in the New Global Order*

An Asia House signature conference  
Mandarin Oriental, Singapore

**Thursday 22 November 2018**



Conference  
overview



## **Asia House will be assembling leading figures in global trade and investment for a major conference in Singapore on 22 November 2018.**

*Asia Trade in the New Global Order* will bring policymakers and business leaders together to share analysis and insights on emerging trends in the trading landscape. The conference will focus on the changes taking place across policy and technology, and how these will shape global trade.

As with previous Asia House conferences in Hong Kong and Dubai, the dialogue will attract government ministers and officials, leading business figures and global media.

The conference follows the highly successful *Asia Trade in the New Global Order* dialogue in Hong Kong in November 2017, which featured The Hon Carrie Lam, Chief Executive, Hong Kong SAR, HE Bambang Brodjonegoro, Minister for National Development Planning, Indonesia, and HE Lim Hong Hin, Deputy Secretary-General, ASEAN.



## ***Singapore: Where global trade and innovation meet***

As the ASEAN Chair for 2018 and a major global trade hub, Singapore is at the forefront of change as the global trading landscape shifts. It is also consistently ranked among the best cities globally for innovation in technology - a major factor driving change in the global trade order.

The rise of economic nationalism, threats to multilateral trade agreements, and the declining influence of global economic institutions are all key to understanding the shift in global trade, and the new trade order now emerging. But other factors, including the disrupting influence of technology, are transforming the trade landscape. All of these issues will be discussed and debated at this important, forward-looking conference, held at the iconic Mandarin Oriental Singapore.

*Asia Trade in the New Global Order* will provide a forum for representatives from governments in Asia and the OECD, as well as MNCs and SMEs, to find solutions to the challenges facing the global trading system today.

# Speakers

As with previous Asia House conferences, *Asia Trade in the New Global Order* will attract an array of speakers including government ministers and officials, senior business leaders, and thought-leaders on trade and technology.



**HE Chan Chun Sing**  
Minister for Trade and Industry, Singapore



**Kai-Fu Lee**  
Chairman and CEO, Sinovation Ventures



**Dr Robert Koopman**  
Chief Economist, World Trade Organization



**Tom Lembong**  
Chairman, Indonesia Investment Coordinating Board (BKPM)



**Thierry de Longuemar**  
Vice President and Chief Financial Officer, AIIB



**Marcus Treacher**  
Senior Vice President of Customer Success, Ripple



**Gregory Hodkinson**  
Chairman, Arup



**Donald Kanak**  
Chairman, Eastspring Investments



**Xiang Bing**  
Professor of China Business and Globalisation, CKGSB



**Lord Green of Hurstpierpoint**  
Chairman, Asia House



**Vivek Pathak**  
Regional Director, East Asia and the Pacific, IFC



**Michael Lawrence**  
Chief Executive, Asia House

Conference Sponsors

The full list of speakers are available at [asiahouse.org/events/singapore2018](http://asiahouse.org/events/singapore2018)



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## Asia Trade in the New Global Order 22 November 2018 | 08:00 - 14:00

**Registration**  
**Opening speeches**  
**Welcome address**

### **Panel session 1 | The Shifting Trade Landscape in Asia and Beyond**

Escalating trade tensions between China and the US have led to a trade war which is shaking up the global economic landscape. US President Trump's robust language on trade, imposition of tariffs and criticism of the WTO are having an impact not only on China but also its traditional trading partners, including the EU, Canada and Japan. Threats of retaliatory measures and the damage of a global trade war are rattling world markets. These developments come against the backdrop of a shift of power to the East. China is presenting itself as a champion of free trade; the TPP has been reborn under Japan's leadership despite the withdrawal of the US; and Europe is accelerating efforts to complete trade deals with Asia as the UK prepares to exit the EU. This panel will explore the likely outcome of these events and how companies can best position themselves in the midst of these profound changes to the global trading architecture.

### **Panel session 2 | Creating a Digital Ecosystem**

Advances in technology are redefining the way we live, govern, trade and do business. Artificial Intelligence, robotics and big data are reshaping the world and our place in it. The pace of change is accelerating and businesses and governments are grappling with the ramifications of what has been termed the next Industrial Revolution. This panel will explore the digital revolution, with a particular focus on fintech and regulation. It will look at how government and industry can collaborate to develop digital ecosystems which will foster innovation, transform value chains, and drive trade and global growth more widely.

### **Panel session 3 | The Business and Politics of the Belt and Road**

China has described the Belt and Road Initiative (BRI) as helping to 'usher in a new era of globalisation'. The private sector has shown enormous interest in the initiative, and many governments have welcomed the much-needed investment in infrastructure. However, the BRI has been met with some pushback from a number of governments. The US and India have expressed deep concerns about the geopolitical implications of the initiative, while the 'debt trap' in which Sri Lanka has found itself has been seized upon as a warning of the pitfalls of the project. The new government in Malaysia has suspended US\$22 billion of China-backed BRI projects. This panel will examine whether China's approach to infrastructural development is working, if it can meet the concerns of partner countries, and how businesses can adapt to these new realities.

**Networking lunch**  
**Roundtables and bilateral meetings**

*Supporting Partners*



For more information, contact Anthea Ow, Content Producer: [anthea.ow@asiahouse.co.uk](mailto:anthea.ow@asiahouse.co.uk)

or visit  
[asiahouse.org/events/singapore2018](http://asiahouse.org/events/singapore2018)

## Building on success, pushing the agenda

*Asia Trade in the New Global Order* is the latest in a series of major Asia House conferences which seek to move the dial on the trade debate and look to the future developments likely to impact on global business. It follows trade dialogues in Hong Kong in November 2017 and Dubai in April 2018.

“My thanks to Asia House for bringing this prestigious event to Hong Kong. I am sure Asia House, with its expertise on Asia, and as the leading pan-Asian organisation in the United Kingdom, will continue to provide a forum for decision makers, business leaders, and opinion formers to engage in high level discussions that direct business and political strategies.”

Carrie Lam, Chief Executive,  
Hong Kong SAR

November 2017



“Some of the world’s leading thinkers on global trade and investment are taking part in this conference... It has added value and importance because it is taking place at a time when the global trading order is changing rapidly.”

- His Excellency Abdulla Al Saleh, Undersecretary for Foreign Trade at the UAE Ministry of Economy, speaking at Asia House’s conference in Dubai, April 2018

