



The Asia House Asian Business Leaders Award 2018

To be presented to Dr Kai-Fu Lee, Chairman and CEO, Sinovation Ventures, at a gala dinner at the Fullerton Hotel, Singapore

22 November 2018

Sponsorship Opportunities



Join us in Singapore this November at the Asia House gala dinner

The Asia House Asian Business Leaders Award Dinner is the annual celebration of Asia House and its work in driving engagement between Europe and Asia.

The prestigious occasion will see the presentation of the Asia House Asian Business Leaders Award to **Dr Kai-Fu Lee, Chairman and CEO, Sinovation Ventures.**

The gala event at the Fullerton Hotel, Singapore, on Thursday 22 November, will bring together leading business and political figures to celebrate the positive social impact of commercial enterprise and the importance of leadership in global business today.

There are sponsorship opportunities available for the Asia House Asian Business Leaders Award Dinner.



The Asia House Asian Business Leaders Award 2018 will be presented to:

Dr Kai-Fu Lee
Chairman and CEO, Sinovation Ventures



Dr Kai-Fu Lee speaking with Asia House Chief Executive Michael Lawrence at an Asia House event in 2018

The trustees of Asia House have selected Dr Kai-Fu Lee to be honoured with the Asia House Asian Business Leaders Award 2018.

Dr Lee is one of the world's premier thought leaders on artificial intelligence and innovation. He is the Chairman and CEO of Sinovation Ventures – a leading Beijing-based technology investment firm focusing on developing the next generation of Chinese high tech companies. It manages US\$1.7 billion dual currency investment funds.

As well as leading Sinovation Ventures, Dr Lee is also President of the Sinovation Ventures Artificial Intelligence Institute, and a former Vice President of Google and former President of Google China. He has held executive positions at Microsoft, SGI, and Apple.

Alongside his business leadership, Dr Lee is also a leading commentator on the social and political implications of artificial intelligence and new technologies, and how they will influence the future global economy.

Dr Lee is being presented with the award in recognition of his efforts to ensure that the social impact of artificial intelligence and automation are net-positive for people around the world. He has consistently advocated policies which seek to mitigate negative effects on employment as new technologies transform global business.

Dr Lee is therefore shaping one of the most important questions of our time as the Fourth Industrial Revolution drives radical change in the world economy – potentially affecting billions of lives.

The Asia House Asian Business Leaders Award

The Asia House Asian Business Leaders Award is presented annually to recognise individuals who have made a positive impact in Asia and beyond through their effective leadership. The award is conferred upon a figure in global business who the trustees of Asia House wish to recognise for their contribution to enterprise and exemplary leadership.

Previous recipients of the Asia House Asian Business Leaders Award include Ho Ching, Executive Director and CEO, Temasek; Hiroaki Nakanishi, Chairman, Hitachi Ltd; Lubna Olayan, CEO, The Olayan Financing Company; Ratan Tata, then Chairman, Tata Group; Nazir Razak, Chairman, CIMB; and Tony Fernandes, Group CEO, AirAsia.



Ho Ching, Executive Director and CEO, Temasek



Nick Clegg, then UK Deputy Prime Minister, with Ratan Tata, then Chairman, Tata Group



Michael Lawrence, Chief Executive, Asia House, speaks with Nazir Razak, Chairman, CIMB



Greg Clark, UK Secretary of State for Business, Energy and Industrial Strategy, with Hiroaki Nakanishi, Chairman, Hitachi Ltd



Lubna Olayan, CEO, The Olayan Financing Company



Ho Ching, Executive Director and CEO, Temasek, receives the Award from Stuart Gulliver, then Chief Executive of HSBC

Sponsorship opportunities

Sponsors of the Asia House Asian Business Leaders Award Dinner have the opportunity to position their brand at the heart of a prestigious event attended by leading figures from global business and diplomacy. Sponsorship options are as follows:

Lead Sponsor - £50,000

This is an exclusive sponsorship opportunity which includes:

A speaking opportunity at the Dinner

2 seats at the top table

3 tables of 10 seats

Branding at the Dinner

Full page advert in the Dinner brochure (back page if requested)

The option of an article in the Dinner brochure

Sponsor - £25,000

1 seat at the top table

2 tables of 10 seats

Branding at the Dinner

Full page advert in the Dinner brochure

The option of a half page article in the Dinner brochure

Table Sponsor - £5,000

1 table of 10 seats

Listed as a Table Sponsor in the Dinner brochure

For more information, please contact Charlie Humphreys, Director of Corporate Affairs, at:
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