Asia House is a centre of expertise on trade, investment, and public policy. We drive political, economic and commercial engagement between Asia and Europe.

We deliver advice and actionable insights through our in-house expertise and extensive network of senior decision makers.

Asia House is an independent, objective and trusted advisor to governments, public institutions and private sector organisations.

- Asia House briefings provide unique insights and intelligence from those at the heart of decision making across government, politics, and business.

- We convene senior level audiences for organisations to position themselves and their issues at the core of the debate.

- Our Research and Advisory practice helps organisations understand their operating environment and develop solutions to business-critical challenges.
Asia House Corporate Members are part of an active community with access to a range of events and networking opportunities.

Insights
Asia House’s programmes reflect the dynamic nature of Europe/UK and Asia trade and policy relations, reflecting the political and economic developments that matter to our Corporate Members.

Unparalleled networking opportunities
Asia House Corporate Members have unparalleled access not only to our in-house expertise, but also to our 5,000+ network of organisations, diplomatic missions, government departments and businesses who regularly attend and speak at our events.

Engagement
Drawing on our rich experience of driving engagement and navigating the complex business and political landscape across Asia and Europe, Asia House provides pragmatic advice on a range of issues from policy shifts, government relations, market opportunities, and political and commercial engagement.
President Joko Widodo of Indonesia meets Asia House corporate members.

The Hon Mrs Carrie Lam, Chief Executive of Hong Kong SAR, gives a briefing at Asia House chaired by Michael Lawrence, Asia House’s Chief Executive.

His Excellency Abdulla Al Saleh, Undersecretary for Foreign Trade at the Ministry of Economy, UAE, addresses an Asia House conference in Dubai.

Why Asia House?

Asia House’s Corporate Members are able to leverage our knowledge, expertise and network.

Our network - speak to the right people at every level by engaging with Asia House’s extensive network of senior policymakers and business leaders.

Our knowledge - our team and extended network of advisors have in-depth experience and knowledge of operating in Asia and Europe across multiple sectors.

Our expertise - receive impartial, accurate and pragmatic advice on a range of issues across policymaking, politics, market opportunities, political risk and stakeholder engagement.

Our independence - we take our independence seriously. Asia House is not funded by any government and we pride ourselves on our neutrality, objectivity and discretion.
The shifts in global trade

The Belt and Road Initiative and a global China

Asia’s digital transformation

Elections: impact on trade and business

The Middle East’s role in global trade

Market reform in China

Asia’s infrastructure gap

The Middle East’s Asian Pivot

Asia economic integration
ASEAN, CPTPP, RCEP, FTAs

Why Asia House?

Our expertise

Key influencers: Movers and shakers
Asia House runs a comprehensive programme of events each year aimed at driving political, economic and commercial engagement between Asia and Europe.

We invite senior officials, business leaders and analysts to give briefings to Corporate Members on the key developments in their sectors, all given off-the-record to encourage free and frank discussion. We also organise major conferences on highly relevant themes, held both in London and in Asia.

Only Asia House Corporate Members have access to this programme in full.
The rise of economic nationalism, threats to multilateral trade agreements, the declining influence of global economic institutions, new market structures and new technology are all key to understanding the shift in global trade. The Asia House New Global Trade Order Series assembles senior figures at the heart of global trade to provide actionable insights to Corporate Members. The series includes briefings, public conferences and research projects. Participants have included:

- President of Indonesia, Joko Widodo
- Prime Minister of Thailand, Prayut Chan-o-cha
- Chief Executive of Hong Kong, the Hon Mrs Carrie Lam
- Thailand Central Bank Governor, Veerathai Santiprabhob
- Indonesia Minister of Finance, Sri Mulyani Indrawati
- Vietnam Vice Minister for Trade and Industry, Tran Quoc Khanh

The New Global Trade Order Series

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- The Rt Hon Liam Fox, UK Secretary of State for International Trade
- Professor Yorizumi Watanabe, former Japanese Ministry of Foreign Affairs trade negotiator
- Pascal Lamy, former Director-General of the World Trade Organization (WTO) and former European Trade Commissioner
- Dr Joachim von Amsberg, Vice President of Asian Infrastructure Investment Bank
- Anthony Gardner, former US Ambassador to the EU
Middle East trade with Asia has risen sharply since the turn of the century. The Middle East Programme focuses on the issues driving this trend, as well as trade and investment between the Middle East and the UK/Europe. The programme includes briefings, research and a major conference in the region.

Speakers have included:

- The Rt Hon Alistair Burt MP, UK Minister of State for the Middle East, FCO
- Rehan M Shaikh, Chief Executive Officer, Standard Chartered Saadiq
- HE Abdulla Al Saleh, Undersecretary for Foreign Trade, Ministry of Economy of the UAE

Since the referendum, the Asia House Brexit Series has brought informed individuals to brief corporate members to aid their navigation of the commercial, political and economic uncertainties in the lead up to the UK leaving the EU. Central to the briefings is the UK’s relationship with the Asia Pacific region as it shapes policy following the decision to leave the EU. These briefings have included:

- Mark Bowman, Director General, International and EU, HM Treasury
- Baroness Fairhead, UK Minister for Trade and Export Promotion, DIT
- Dr Carl Baudenbacher, Former President of the European Free Trade Area Court
- Crawford Falconer, Chief Trade Negotiation Advisor, DIT
Asia House also produces bespoke events for clients with carefully curated audiences. Sponsored events provide an opportunity to set the agenda on key issues, sparking conversation and creating a lasting change in thinking. From focused roundtable discussions to signature conferences, each Asia House produced event is an opportunity to demonstrate thought leadership co-branded with a trusted partner.

**Singapore-UK Collaboration in the Future of Financial Services, Skills and Digital Innovation, in partnership with Prudential**

- Sopnendu Mohanty, Chief FinTech Officer, Monetary Authority of Singapore (MAS)
- Wilfred Blackburn, CEO & Director of the Board, Prudential Assurance Company Singapore

**Asian Currencies Markets Roundtable in partnership with Telstra**

- Andy Mather, Digital Transformation Director, Telstra
- Mark Williams, Chief Asia Economist, Capital Economics
- Robert Minikin, Head of Asia FX Research, Standard Chartered Bank

**Asian Development Outlook 2018: How Technology Affects Jobs, in partnership with the ADB**

- Juzhong Zhuang, Deputy Chief Economist and Deputy Director General of the Economic Research and Regional Cooperation Department, ADB
- Nazir Razak, Chairman, CIMB Group
- Alec McCullie, Associate Director and UK Lead for Industry 4.0, KPMG
- Jinny Yan, China Chief Economist, China Markets Strategy, ICBC Standard Bank

**Blockchain: Separating Hype from Reality, in partnership with DWF**

- Barry Childe, Global Head of Distributed Ledger, Cyber & CryptoCurrency Technology, HSBC
- Mary Starks, Director of Competition and Economics and Chief Economist, FCA
- Pilar Santamaria, Innovation VP and CTO for EMEA, Dell
- Wolfgang Richter, Partner, DWF
Our community

Asia House Corporate Members join an active and engaged business community working across a wide range of sectors.

All events at Asia House include time set aside for networking, offering the chance to make new connections and discuss ideas with like-minded professionals.

Our network of corporate members, multinationals, UK government, the European and Asian diplomatic community, and representatives from multilaterals and institutions are a key draw.
Join our community

Founding Stakeholders

HSBC  Standard Chartered  Prudential

Strategic Partners

ARUP  KPMG

Chairman's Circle

ABP London  Accenture  BHP  DMCC  DWF  Harvey Nash  Linklaters  McKinsey & Company

Metdist  Rio Tinto  University of Nottingham

Corporate Members

AirAsia  Airbus  Anglo American  AstraZeneca  BAT

BAE Systems  Bestway Holdings  CIMB  De La Rue  Dentons  Diageo  DLA Piper

Finsbury  G3  GSK  Heathrow Airport  Hewlett Packard Enterprise

Hutchison Whampoa  Jardines  Kreab  Kroll  Liverpool FC  Mitsui & Co Europe

Nikkei  Pernod Ricard  Pfizer  Shell International  UOB  Vitol
Corporate Membership and tailored offerings

**Corporate Partnership: £10,000 per annum**

- Invitations to Members only events
- Regular insights from the Asia House team
- Engagement and introductions to the business and policy stakeholders in London and in Asia

**Chairman’s Circle: £25,000 per annum**

- Invitations to all Asia House events and priority access to private events
- Thought leadership and brand positioning through sponsorship of tailored event production or publications
- Credit for bespoke advice and research with Asia House Research and Advisory practice
- Benefits of the Corporate Partnership level

**Strategic Partnership: £50,000 per annum**

- Premium positioning throughout Asia House’s work as a supporter of the mission and value
- Privileged access to Asia House's network, knowledge and expertise
- The opportunity to shape Asia House's agenda
- Benefits of Chairman’s Circle membership
Roundtables

Asia House roundtables enable organisations to position themselves as thought leaders on issues that matter to them. The meetings are a chance to share key messages, launch new research reports and discuss key themes with an engaged audience.

Roundtables can generate insights and new ideas that can be captured to inform business strategies and decision making.

Conferences

Asia House conferences provide a high-profile platform for organisations to share their messages and push the agenda in line with their aims. Our conferences attract audiences of senior decision makers, enabling organisations to speak directly to key influencers.

Invite your clients and contacts to the conference and gain access to the Asia House network of more than 5,000 government officials, embassies, multinationals and SMEs from various industries to build audiences.

Asia House holds conferences in London and around the world, with major trade dialogues taking place in Hong Kong, Dubai and Singapore.

Publications

Showcase expertise and thought leadership in Asia House publications, distributed to our influential network digitally and in print.
Our leadership team

Lord Green of Hurstpierpoint, Chairman
Stephen Green is the former Group Chairman of HSBC, and served as UK Minister of State for Trade and Investment from 2011 to 2013. Lord Green was appointed Executive Director of HSBC in 1998, and held several senior positions within the organisation, including Group Chief Executive and Group Chairman. Stephen regularly speaks at our events around the world and has written on Asian affairs and global trade for a variety of publications. He brings a wealth of knowledge on trade policy and global economic issues to Asia House.

Michael Lawrence, Chief Executive
Michael Lawrence was appointed Chief Executive of Asia House in September 2012 following a career in journalism that took him to the highest levels of international media. Michael was Global Editor of Reuters from 2006 to 2012, leading a team of 3,000 journalists covering news in text, video and pictures from almost 200 bureaux around the world. Michael was part of the editorial team that delivered Reuters’ much-praised coverage of the Iraq war, and he ran the region through the turbulent years that followed. He has an in-depth knowledge of the Asian geopolitical landscape and economic affairs in the region.

Charlie Humphreys, Director of Corporate Affairs
Charlie leads Asia House’s corporate and government relations, as well as the business and policy programme. He has led discussions at Asia House public policy events with leading business figures, government ministers from Asia and the west, and experts on Asia. He helped establish Asia House’s Research and Advisory business, advising multinational corporations, governments and other institutions. With an academic background in political economy, before joining Asia House, Charlie worked in finance, managing portfolios for investors from Asia and Europe. He also spent a number of years in China where he worked on capacity building projects with the government.

Ed Ratcliffe, Head of Research and Advisory
Ed Ratcliffe has over ten years’ experience advising a range of blue chip companies, trade associations and public bodies on government relations, public affairs and corporate communications in Asia and Europe. Before joining Asia House, Ed was Country Director of the Yangon, Myanmar office for an ASEAN-focused government relations and political risk advisory firm. Previously, he was based in Hong Kong, working on projects in Indonesia, the Philippines, Japan, Korea and China. Ed began his career at a government relations firm in Brussels, advising clients on engagement with the institutions of the European Union.

Samantha Deave, Head of Stakeholder Engagement
Sam manages the relationships with Asia House’s Corporate Members, key stakeholders within the private sector, and UK and Asian governments. She leads the business and policy programme, identifying key topics of interest; developing relevant content; and producing the programme of events. Alongside this, she also provides advice and guidance to corporate members in order to support their commercial and diplomatic needs. Prior to joining Asia House in 2015 she worked in international education, spending two years in China. She has a MSc in International Management for China from SOAS and studied Mandarin Chinese at Xiamen University.

Asia House advisory services also draws on a broad international advisory network for additional insights and expertise.
Next steps

To find out more about becoming an Asia House Corporate Member, please contact Samantha Deave, Head of Stakeholder Engagement:

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Visit our website

asiahouse.org

Come and see us

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