



Asia House
Corporate Membership



President Joko Widodo of Indonesia meets Asia House Corporate Members.

Corporate Membership

Asia House is an independent think tank and advisory service. We work with companies and governments in Asia, the Middle East and Europe, facilitating high-level dialogue, providing business and market intelligence, and driving commercial outcomes.

Asia House enables commercial, political, and economic engagement between Asia, the Middle East and Europe. Organisations can join Asia House as Corporate Members, gaining access to our programme featuring decision makers from governments and business, and our wide range of corporate services.

- Asia House briefings provide unique insights and intelligence from those at the heart of decision making across government, politics, and business.
- We convene senior level audiences for organisations to position themselves and their issues at the core of the debate.
- Our Advisory practice helps organisations understand their operating environment and develop solutions to business-critical challenges.

Our key themes

- COVID-19 – global impacts and global responses
- COVID-19 – the future of international cooperation in public health
- What does 'Global Britain' mean for Asia?
- UK-Asia trade and investment
- Future-proofing trade
- Data – regulation, protection and localisation
- Diversity and inclusion in business
- Climate change: Asia at the centre of the global sustainability transition
- US-China relations and the global order



Asia House Chief Executive Michael Lawrence interviews Chan Chun Sing, Minister for Trade and Industry, Singapore.

Why Asia House?

Asia House Corporate Members are able to leverage our knowledge, expertise and network.

Our network - speak to the right people at every level by engaging with Asia House's extensive network of senior policymakers and business leaders.

Our knowledge - our team and extended network of advisors have in-depth experience and knowledge of operating in Asia and Europe across multiple sectors.

Our expertise - receive impartial, accurate and pragmatic advice on a range of issues across policymaking, politics, market opportunities, political risk and stakeholder engagement.

Our independence - we take our independence seriously. Asia House is not funded by any government and we pride ourselves on our neutrality, objectivity and discretion.



Dame Barbara Woodward, then UK Ambassador to China, and Bui Thanh Son, Deputy Foreign Minister of Vietnam, took part in digital briefings in 2020. Other thought leaders to join Asia House digital events include Dr Bob Koopman, Chief Economist, WTO; Liu Xiaoming, Chinese Ambassador to the UK; and former Assistant US Trade Representative, Barbara Weisel

Indonesian Finance Minister, Sri Mulyani, delivers an Asia House briefing chaired by Michael Lawrence, Chief Executive of Asia House.



Join an active business community

Insights

Asia House's programmes reflect the dynamic nature of Europe/UK and Asia trade and policy relations, reflecting the political and economic developments that matter to our Corporate Members.

Unparalleled networking opportunities in a digital world

Asia House Corporate Members have unparalleled access not only to our in-house expertise, but also to our 5,000+ network of organisations, diplomatic missions, government departments and businesses who regularly attend and speak at our events. Our digital events bring a global audience together, enabling international engagement wherever you are in the world.

Engagement

Drawing on our rich experience of driving engagement and navigating the complex business and political landscape across Asia and Europe, Asia House provides pragmatic advice on a range of issues from policy shifts, government relations, market opportunities, and political and commercial engagement.



Arancha González, former UN Undersecretary-General



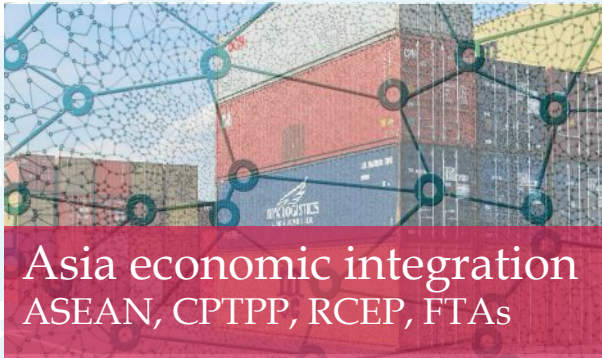
Vietnamese Deputy Prime Minister, Pham Binh Minh



The shifts in global trade



The Belt and Road Initiative and a global China



Asia economic integration
ASEAN, CPTPP, RCEP, FTAs



COVID-19 and the global economy



Elections:
impact on trade and business



Market reform in China



The Middle East's role in global trade

The Middle East's Asian Pivot
Trade Growth and Opportunities



Asia's infrastructure gap



Key influencers:
Movers and shakers



Asia's digital transformation

Our expertise



Corporate Membership offerings

Corporate Partnership: £10,750 per annum

- Invitations to Members only events
- Regular insights from the Asia House team
- Engagement with the business and policy stakeholders in London and in Asia

Chairman's Circle: £25,000 per annum

- Invitations to all Asia House events and priority access to private events
- Thought leadership and brand positioning through sponsorship of tailored event production or publications
- Credit for bespoke advice and research with Asia House Advisory
- Benefits of the Corporate Partnership level

Strategic Partnership: £50,000 per annum

- Premium positioning throughout Asia House's work as a supporter of the mission and value
- Privileged access to Asia House's network, knowledge and expertise
- The opportunity to shape Asia House's agenda
- Benefits of Chairman's Circle membership



Our programme

Asia House runs a comprehensive programme of events each year aimed at driving political, economic and commercial engagement between Asia and Europe.

We invite senior officials, business leaders and analysts to give briefings to Corporate Members on the key developments in their sectors, all given off-the-record to encourage free and frank discussion. We also organise major conferences on highly relevant themes, held both in London and in Asia.

Only Asia House Corporate Members have access to this programme in full.

HE Zheng Zeguang, Chinese Ambassador to the UK, briefed Asia House Corporate Members in November 2021.



Dr Kai-Fu Lee, Chairman and CEO, Sinovation Ventures





Our programme

**Asian Leaders,
Ministers and
Government
Officials**

*Asia House Chief Executive
Michael Lawrence greets
Carrie Lam, Chief Executive
of Hong Kong SAR*

Asia House provides a platform for Asian leaders, ministers and senior government officials to engage directly with businesses to find areas of mutual benefit and potential collaboration.

Participants have included:

- President of Indonesia, Joko Widodo
- Prime Minister of Thailand, Prayut Chan-o-cha
- Chief Executive of Hong Kong, the Hon Mrs Carrie Lam
- Minister for Trade and Industry, Singapore, Chan Chun Sing
- Minister for National Development Planning, Indonesia, Bambang Brodjonegoro
- Thailand Central Bank Governor, Veerathai Santiprabhob
- Indonesia Minister of Finance, Sri Mulyani Indrawati
- Vietnam Deputy Prime Minister, Pham Binh Minh

*Chan Chun Sing,
Minister for Trade
and Industry,
Singapore*



*Vietnam Deputy
Prime Minister,
Pham Binh Minh*

*Prime Minister of Thailand,
Prayut Chan-o-cha*





The rise of economic nationalism, threats to multilateral trade agreements, the declining influence of global economic institutions, new market structures and new technology are all key to understanding the shift in global trade. The Asia House New Global Trade Order Series assembles senior figures at the heart of global trade to provide actionable insights to Corporate Members. The series includes briefings, public conferences and research projects, as well as major Asia House trade dialogues in Asia.

Participants have included:

- Pascal Lamy, former Director-General of the World Trade Organization (WTO) and former European Trade Commissioner
- Dr Joachim von Amsberg, Vice President of Asian Infrastructure Investment Bank
- Arancha González, UN Assistant Secretary-General and Executive Director, International Trade Centre
- Dr Robert Koopman, Chief Economist, WTO
- Dr Lim Hong Hin, former Deputy Secretary-General, ASEAN



Middle East trade with Asia has risen sharply since the turn of the century. The Middle East Programme focuses on the issues driving this trend, as well as trade and investment between the Middle East and the UK/Europe. The programme includes briefings, research and major conferences in the region.

Speakers have included:

- HE Abdulla Al Saleh, Undersecretary for Foreign Trade, Ministry of Economy of the UAE
- HE Sultan Bin Sulayem, Group Chairman and Chief Executive Officer, DP World

Advisory Board



The Asia House Advisory Board includes global business leaders and former senior representatives from governments and multilateral organisations. Members of the Advisory Board offer guidance on issues related to commercial and economic relationships between Europe and Asia and support Asia House's efforts to provide insights and intelligence to its international clients. They help shape and enhance Asia House's forward-looking programme to ensure it continues to deliver informed, relevant and valuable events for stakeholders.

Members of the Asia House Advisory Board

Lord Stephen Green, Chairman of Asia House, former Chairman of HSBC and UK Trade Minister

Dr Xiang Bing, Founding Dean, Cheung Kong Graduate School of Business

Fabrice Brégier, President of Palantir France and former President and COO of Airbus

Lord John Browne, Executive Chairman of L1 Energy and Former Chief Executive of BP

Victor Chu, Chairman of First Eastern Investment Group

Sir Douglas Flint, Chairman of Standard Life Aberdeen plc and former Chairman of HSBC

Stuart Gulliver, Non-Executive Director of Jardine Matheson Holdings and former Group CEO of HSBC

Anne Ruth Herkes, Deputy Chairperson of the Board, Merck Finck Privatbankiers AG Munich and former State Secretary at the German Federal Ministry for Economic Affairs and Energy

Gregory Hodkinson, Senior Advisor and Former Chairman of Arup Group

Naina Lal Kidwai, Former Chairman of HSBC India

Dr Kai-Fu Lee, Chairman and CEO of Sinovation Ventures

Paul Manduca, Chairman of Prudential Plc

Dato' Sri Nazir Razak, Chairman of Ikhlas Capital and Former Chairman of CIMB Group

Lord Peter Ricketts, former UK Ambassador to France and former National Security Advisor

Dr Norbert Röttgen, Chairman of the Foreign Affairs Committee of the German Bundestag

Miriam Sapiro, Managing Director at Sard Verbinen & Co; Former Acting and Deputy US Trade Representative

Join our community

Founding Stakeholders



Strategic Partner

ARUP

Chairman's Circle

Accenture AirAsia BHP CKGSB DMCC Harvey Nash
Linklaters McKinsey & Company
Metdist Rio Tinto

Corporate Partners

Anglo American BAT BDO De La Rue
Diageo GSK Hutchison Whampoa Jardines JP Morgan KPMG
London Stock Exchange Group Mitsui & Co Europe Nikkei Nomura Research Institute
Pearson Pernod Ricard Pfizer Shell International Thales Vitol
Willis Towers Watson Wood

Key people



Lord Green of Hurstpierpoint, Chairman

Stephen Green is the former Group Chairman of HSBC, and served as UK Minister of State for Trade and Investment from 2011 to 2013. Lord Green was appointed Executive Director of HSBC in 1998, and held several senior positions within the organisation, including Group Chief Executive and Group Chairman. Stephen regularly speaks at our events around the world and has written on Asian affairs and global trade for a variety of publications. He brings a wealth of knowledge on trade policy and global economic issues to Asia House.



Michael Lawrence, Chief Executive

Michael Lawrence was appointed Chief Executive of Asia House in September 2012 following a career in journalism that took him to the highest levels of international media. Michael was Global Editor of Reuters from 2006 to 2012, leading a team of 3,000 journalists covering news in text, video and pictures from almost 200 bureaux around the world. Michael was part of the editorial team that delivered Reuters' much-praised coverage of the Iraq war, and he ran the region through the turbulent years that followed. He has an in-depth knowledge of the Asian geopolitical landscape and economic affairs in the region.



Charlie Humphreys, Director of Corporate Affairs

Charlie leads Asia House's corporate and government relations, as well as the business and policy programme. He has led discussions at Asia House public policy events with leading business figures, government ministers from Asia and the west, and experts on Asia. He helped establish Asia House Advisory, advising multinational corporations, governments and other institutions. With an academic background in political economy, before joining Asia House, Charlie worked in finance, managing portfolios for investors from Asia and Europe. He also spent a number of years in China where he worked on capacity building projects with the government.



Phyllis Papadavid, Head of Research and Advisory

Phyllis is a leading international economist and financial strategist with extensive research experience across the private and public sectors. She leads Asia House's Research and Advisory work, driving the organisation's research agenda and directing projects. Before joining Asia House, Phyllis was a Research Associate and formerly head of international macroeconomics at the Overseas Development Institute, and held leadership roles at BNP Paribas and Societe Generale CIB, and has advised the Government of Mongolia. She has also advised multilateral organisations including the World Bank and the United Nations. Phyllis is an associate faculty member in Applied Analytics and Strategy at Columbia University. Phyllis's recent research has focused on the management of financial shocks, the economic impact of COVID-19 on emerging markets, and the rising role of the renminbi, which was featured in Barron's Asia's Best Minds.



Zhouchen Mao, Head of Research and Advisory

Zhouchen Mao is the Head of Research and Advisory at Asia House, managing and contributing to the organisation's research as well as engaging with stakeholders from a range of sectors. Holding a PhD in International Relations, prior to joining Asia House, Zhouchen was the Senior Analyst at AKE International, leading the firm's Asia Pacific desk. He was also a Teaching Fellow at SOAS, University of London, where he taught both undergraduate and postgraduate courses on international relations in East Asia and China's foreign policy. Zhouchen's research focuses on international norms, China's domestic and foreign policy, and geopolitical and macroeconomic risks.

Contact us

For more information, please contact Charlie Humphreys, Director of Corporate Affairs, at charlie.humphreys@asiahouse.co.uk

Driving commercial and political engagement between Asia, the Middle East and Europe

Visit asiahouse.org

Asia House,
63 New Cavendish Street,
London, W1G 7LP
+44(0)20 7307 5454

