



Asia House Corporate Membership

Asia House is an independent think tank and advisory service. We work with companies and governments in Asia, the Middle East and Europe, facilitating high-level dialogue, providing business and marketing intelligence and delivering commercial outcomes.



Why Asia House

Asia House Corporate Members leverage our expertise, network and knowledge.

Asia House convenes policy and business leaders for high level discussions to provide our corporate members with unique opportunities to engage on critical issues and build meaningful relationships. Our members have exclusive access not only to our in-house expertise, but also to our network of over 10,000 organisations, diplomatic missions, government departments and businesses who regularly attend and speak at our events, both on and off the record.

Asia House is committed to facilitating meaningful dialogue and engagement between business and policy stakeholders in Asia, the Middle East and the West. The aim of these efforts is to maintain and grow the crucial links and understanding that will drive international cooperation on trade, investment and policy, benefitting both businesses engaged internationally between these regions, but also support the countries in Asia and the Middle East in their economic growth and prosperity through international economic exchanges.

Who we work with



The Asia House Programme

Asia House produces over 30 unique engagement opportunities each year for our business and policy network. These largely consist of private briefings open exclusively to our corporate members with government ministers, central bank governors, trade negotiators, senior officials, ambassadors, and independent policy experts.

We work closely with our corporate members and continually incorporate their input to ensure our programme reflects their commercial and strategic objectives.



HE Tun Dr Mahathir bin Mohamad, Former Prime Minister of Malaysia ahead of a private briefing for Asia House Corporate Members, with Asia House Chief Executive Michael Lawrence OBE and Lord Green of Hurstpierpoint, Chairman of Asia House.



The Rt Hon Anne-Marie Trevelyan MP, UK Minister of State (Indo-Pacific), in a briefing with Asia House Corporate Members, moderated by Asia House Chief Executive Michael Lawrence OBE.



HE Dang Hoang An, Vietnam's Vice Minister for Industry and Trade, in a briefing with Asia House Corporate Members, moderated by Asia House Chief Executive Michael Lawrence OBE.



HE Zheng Zeguang, Chinese Ambassador to the UK, speaking at Asia House's Western Returned Scholars Symposium with Asia House Chief Executive Michael Lawrence OBE.

Programme Highlights

- Perry Warjiyo, Governor of Bank Indonesia
- Christopher Hui, Hong Kong's Secretary for Financial Services and the Treasury
- Mr. Bi Jingquan, Executive Vice Chairman of the China Center for International Economic Exchanges (CCIEE)
- Dr V Anantha Nageswaran, Chief Economic Adviser to the Government of India
- Sethaput Suthiwartnarueput, Thai Central Bank Governor
- Benjamin E Diokno, Secretary of Finance, The Philippines
- HE Khalid Al-Falih, Minister of Investment, Saudi Arabia
- Angela Ellard, Deputy Director-General of the World Trade Organization
- HE Dr. Thani Al Zeyoudi, Minister of State for Foreign Trade, United Arab Emirates

Discussion Themes

While all briefings are moderated objectively by Asia House, our corporate members are able to bring their key areas of interest into the discussions. Topics of discussions typically range from national economic policy frameworks to multinational trade and investment rules and norms, regional integration and the changing nature of market dynamics in Asia, the Middle East and at the global level.



HE Vikram Doraiswami, Indian High Commissioner to the UK, in a briefing with Asia House Corporate Members, moderated by Asia House Chief Executive Michael Lawrence OBE



HRH Khalid Bin Bandar Al Saud, Saudi Arabia's Ambassador to the UK, in a briefing with Asia House Corporate Members, moderated by Asia House Chief Executive Michael Lawrence OBE.

Thematic issues routinely include:

- Rapid urbanisation and growth of consumer markets
- Development of the digital economy
- Capital market development
- Financial flows and stability
- Global trade and supply chains
- Sustainable business models and national net-zero ambitions

Deputy Governor of Bank Indonesia, Dody Budi Waluyo in a briefing with Asia House Corporate Members moderated by Asia House Director of Corporate Affairs Charlie Humphreys.



Global Engagement

Asia House has an expansive global network offering our members unrivalled opportunities to build international connections with businesses and governments, either through the events we regularly hold at Asia House in London, or via our round table discussions and conferences in Asia, the Middle East, North America and other European locations. Through these events members are able to engage with and shape global conversation either publicly or off the record.



HE Dr. Thani Al Zeyoudi, the UAE's Minister of State for Foreign Trade, in a briefing with Asia House Corporate Members in Jakarta, moderated by Asia House Chief Executive Michael Lawrence OBE.



Asia House Chief Executive Michael Lawrence OBE Chairs the KAFD Dialogue on the 2024 Investment Outlook in Riyadh.



Sarah Bianchi, Deputy U.S. Trade Representative in a briefing with Asia House Corporate Members in Washington DC, moderated by Asia House Chief Executive Michael Lawrence OBE.



HE Dr. Majid AlKassabi, Saudi Arabia's Minister of Commerce, in a briefing with Asia House Corporate Members in London, moderated by Asia House Chief Executive Michael Lawrence OBE.



Sethaput Suthiwartnarueput, Governor of the Bank of Thailand, during a briefing for Corporate Members in London.



Mr. Bi Jingquan, Executive Vice Chairman of The China Center for International Economic Exchanges (CCIEE), during a private briefing for Corporate Members in London.

Asia House Research Publications

Designed to deliver new insights to our wider business and policy network, Asia House produces and publishes original, evidence-based research that pushes the global conversation forward, including in-depth, long-form research reports, shorter briefing notes on specific issues, monitoring reports on specific markets and regulatory/policy changes/industry trends. Asia House research reaches a wide global audience through dedicated communications and is regularly quoted in the media.



The Middle East Pivot to Asia tracks the rapidly expanding economic and political ties between the Gulf and Asia.



The Asia House Annual Outlook is a flagship report which examines the prospects of eight key Asian countries over 12 months.

Asia House prioritises insights from our corporate members when developing research content, offering unique opportunities to shape global thinking on business and policy issues, and present senior companies' representatives as international thought leaders. This can be undertaken through interviews, in depth discussions and continued engagement.

These opportunities are presented on an ad hoc basis when opportunities arise. Asia House also provides bespoke research sponsorship opportunities, which provide the option to shape content more closely to business interests. Asia House extends reduced fees to corporate members for sponsorship of events and publications.

Additional Services

Asia House offers a wide range of advisory and research work which is produced on a bespoke basis. Beyond our corporate membership we have outlined below some of the services we can provide:

- Content Development
- Conference Production
- Stakeholder Engagement Support
- Strategic Communications Advice
- Thought Leadership Positioning
- Deep-dive Sessions
- White label research
- Policy and business intelligence

Corporate Membership Benefits

Asia House works closely with its corporate members to provide advice and support on government relations, policy issues and market challenges in Asia, including the Middle East. The dedicated team at Asia House is on hand to share insights with our corporate members derived from our regular programme of events and research along with sharing expertise on a wide range of topics as required.

Our corporate members are recognised as major drivers of the institution by stakeholders in Asia and the West. We work closely with a range of government institutions including multilateral bodies, government ministries, regulatory agencies, central banks and other key economic institutions.



HE Tengku Zafrul Aziz, Malaysia's Minister of Investment, Trade and Industry, in a briefing with Asia House Corporate Members, moderated by Asia House Chief Executive Michael Lawrence OBE.



Eddie Yue, Chief Executive, Hong Kong Monetary Authority, in a private briefing for Asia House Corporate Members.



HE Sri Mulyani Indrawati, Minister of Finance of Indonesia with Asia House Chief Executive Michael Lawrence OBE at a series of high-level briefings in Washington DC for Asia House Corporate Members.

Corporate Membership Fee

£10,750 per annum (VAT not included)

Benefits include:

- Priority access to intimate private briefings to which Asia House Corporate Members have exclusive access
- Priority speaking opportunities - our programme team advises on appropriate opportunities throughout the calendar year to support your profile and engagement with targeted geographies or sectors
- Pragmatic support and advice on a range of issues from policy shifts, government relations, market opportunities and political and commercial engagement across Asia and the Middle East
- Opportunities to input into the Asia House business and policy programme including prioritisation of themes and areas of focus

Our Leadership

Lord Green of Hurstpierpoint

Chief Executive



Stephen Green is the former Group Chairman of HSBC and served as UK Minister of State for Trade and Investment from 2011 to 2013. Lord Green was appointed Executive Director of HSBC in 1998, and held several senior positions within the organisation, including Group Chief Executive and Group Chairman.

Michael Lawrence OBE

Chairman



Michael Lawrence was appointed Chief Executive of Asia House in September 2012 following a career in journalism that took him to the highest levels of international media. Michael was Global Editor of Reuters from 2006 to 2012.

To join as a Corporate Member or discuss the benefits of Asia House Corporate Membership in more detail, please contact:

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Founding stakeholders

